

Booking Form CTV/SASK

Order No. **SAS 91411** - Submission No **SAS 101317** Contract #

	Code	Name
Sales Exec:	165	RYAN, DEREK Regina
Agency	DIR	Direct
Buyer:		Neil Collins
Advertiser:	5122	IBEW LOCAL 2067
Product:		IBEW 2067

Revision: **0** Date: **10/20/11** by: **deryan** Rate Card **FL 11/12**

Eff. Discoun **00.00%**

Billing Instr:

**** NET ****

Special Instr:

Box Comments:

Remarks:

Log as:	IBEW 2067/Fall 11/SRPY	Agency Est:	
Demo:	A 18+	FieldX:	
		FieldY:	
		FieldZ:	Short
Product:	P	Categor	1 2 3 4 5 6 7 8 9
	S		

Net

Group	Start Date	End Date	Flt	Sec	Spot Length	Time Schedule	Sp	W	M	T	W	T	F	S	S	Tot	Rate	Program	Line
823	11/13/11	11/20/11		2	30 Sec										1	2	\$ 0.00	CTV/SASK: SPORTSCENTRE Su	1
823	12/04/11	12/04/11		2	30 Sec										1	1			
918	11/07/11	11/11/11		2	30 Sec		1	X	X	X	X	X				1	\$ 0.00	CTV/SASK: CTV News @ Six M-F	2
918	11/21/11	11/25/11		2	30 Sec		1	X	X	X	X	X				1			
918	12/05/11	12/16/11		2	30 Sec		1	X	X	X	X	X				2			
882	12/03/11	12/04/11		2	30 Sec		1							X	X	1	\$ 0.00	CTV/SASK: Weekend News/ Various Sa-Su	3
980	11/21/11	12/16/11		2	30 Sec		1	X	X	X			X			4	\$ 0.00	CTV/SASK: The Big Bang Theory STRIP	4
981	11/21/11	11/21/11		2	30 Sec			1								1	\$ 0.00	CTV/SASK: Dancing w/the Stars (S) Mo	6
932	11/16/11	11/16/11		2	30 Sec						1					1	\$ 0.00	CTV/SASK: X Factor (S) We 7PM-9PM	7
885	12/01/11	12/08/11		2	30 Sec							1				2	\$ 0.00	CTV/SASK: Whitney (pre) Th 7:31PM-8PM	8
914	12/16/11	12/16/11		2	30 Sec								1			1	\$ 0.00	CTV/SASK: Blue Bloods (S) Fr	9
871	11/27/11	11/27/11		2	30 Sec										1	1	\$ 0.00	CTV/SASK: Once Upon A Time (Post) Su	12
907	11/13/11	11/13/11		2	30 Sec										1	1	\$ 0.00	CTV/SASK: Pan Am (S) Su 9PM-10PM	13
907	12/04/11	12/04/11		2	30 Sec										1	1			
907	12/18/11	12/18/11		2	30 Sec										1	1			

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Demo: **A 18+** FieldX: FieldY: FieldZ: **Short**

Product:	P	Categor	1	2	3	4	5	6	7	8	9
	S							X			

Net

	Group	Start Date	End Date	Flt	Sec	Spot Length	Time Schedule	SpW	M	T	W	T	F	S	S	Tot	Rate	Program	Line		
	948	11/07/11	11/11/11		2	30 Sec		1	X	X	X	X	X			1	\$ 0.00	CTV/SASK: CTV Morning Live M-F	14		
	948	11/14/11	11/18/11		2	30 Sec		2	X	X	X	X	X			2					
	948	11/21/11	12/02/11		2	30 Sec		1	X	X	X	X	X			2					
	948	12/12/11	12/16/11		2	30 Sec		1	X	X	X	X	X			1					
	926	11/21/11	12/09/11		2	30 Sec		1	X	X	X	X	X			3	\$ 0.00	CTV/SASK: CTV News @ Noon M-F	15		
	959	11/14/11	11/18/11		2	30 Sec		2	X	X	X	X	X			2	\$ 0.00	CTV/SASK: Anderson Cooper (S) M-F	16		
	959	11/28/11	12/02/11		2	30 Sec		1	X	X	X	X	X			1					
	959	12/12/11	12/16/11		2	30 Sec		1	X	X	X	X	X			1					
	988	11/07/11	11/11/11		2	30 Sec		1	X	X	X	X	X			1	\$ 0.00	CTV/SASK: Dr. Oz (S) M-F 3PM-3:58PM	17		
	988	11/14/11	11/18/11		2	30 Sec		2	X	X	X	X	X			2					
	988	11/21/11	11/25/11		2	30 Sec		1	X	X	X	X	X			1					
	988	12/05/11	12/09/11		2	30 Sec		1	X	X	X	X	X			1					
	938	11/07/11	11/18/11		2	30 Sec		1	X	X	X	X	X			2	\$ 0.00	CTV/SASK: Dr. Phil (S) M-F 4PM-4:58PM	18		
	938	11/28/11	12/02/11		2	30 Sec		1	X	X	X	X	X			1					
	960	11/14/11	12/15/11	EO	2	30 Sec		1	X	X	X	X				3	\$ 0.00	CTV/SASK: The Colbert Report M-Th	20		
	968	11/07/11	11/10/11		2	30 Sec		1	X	X	X	X				1	\$ 0.00	CTV/SASK: The Conan O'Brien Show M-Th	19		
	968	11/21/11	12/08/11		2	30 Sec		1	X	X	X	X				3					
	903	11/07/11	11/18/11		2	30 Sec		1	X	X	X	X	X			2	\$ 0.00	CTV/SASK: TMZ M-F 2:07AM-2:37AM	21		
	903	12/05/11	12/16/11		2	30 Sec		1	X	X	X	X	X			2					

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894	11/12/11	12/18/11		2	30 Sec		2						X	X	12	\$ 0.00	CTV/SASK: Weekend Rotation Sa-Su	24
798	12/03/11	12/03/11		2	30 Sec								1		1	\$ 0.00	CTV/SASK: Farm Gate	22
798	12/17/11	12/17/11		2	30 Sec								1		1		Sa 12:30PM-1PM	

Grand Total	67 Spots	\$ 0.00
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Performance:

Demo	Adl 18+					
Market	SK / EM	AUD / TC	SAS / EM	REG / EM	YOR / EM	PRA / EM
GRPs	223.7	1980.3	197.6	226.3	317.1	189.0
CPR	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Prime	62.00	64.03	61.94	62.61	64.56	64.70

Source: FL 11/12 Proj

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